

Skyline Medical Announces Upgraded Version of its Flagship Technology, the STREAMWAY® System

FDA Approved, Direct-to-Drain Product Keeps Healthcare Personnel Safe from Exposure

MINNEAPOLIS, Nov. 12, 2013 /PRNewswire/ -- <u>Skyline Medical Inc.</u> (OTCQB: SKLN) (the "Company"), formerly BioDrain Medical, producer of the FDA-approved STREAMWAY System for automated, direct-to-drain surgical fluid disposal, today announced that it has made innovative enhancements of its flagship product, improving upon an already superior technology.

"The STREAMWAY System was already the most advanced fluid management disposal system on the market, especially in light of a major competitor's products being recalled due to safety issues last year. Now, with improvements that boost both safety and performance, we can offer the healthcare system a product that allows them to have all the safety factors they deserve for both their staff and patients," said Josh Kornberg, Chief Executive Officer of Skyline Medical. "We know that safety is of the utmost importance to healthcare professionals, which is why it was the focal point in the innovative improvements we have made to the STREAMWAY System."

The enhanced version of the STREAMWAY System is designed to be even more intuitive including a colored touchscreen, step by step menu controls, an easy-to-navigate digital color operator control panel and back-ups for additional storage. The unit will feature a simplified cleaning process and a smaller footprint where it is installed, all helping personnel streamline the fluid waste disposal process in a safe, efficient manner.

"The first generation of our STREAMWAY System performed incredibly well — we saw 100 percent conversion rate from trials to installations in 2013 — and filled a real need in the market," continued Kornberg. "Safety is an area we take very seriously. The STREAMWAY System is a unique technology that addresses the numerous safety issues stemming from traditional canister or closed cart system use."

Kornberg concluded, "As a company, we are constantly evolving and looking to improve our offering to provide our customers with best-in-class products that are cost effective, safe and eco-friendly, which is why we made these improvements to the STREAMWAY System. This improved version is poised to become the go-to choice for fluid waste management in hospitals, surgical centers and operating rooms throughout the United States. The last two quarters we received numerous purchase orders from major hospitals and ASCs around the U.S., with these upgrades, we are now ready to fulfill these orders and further penetrate this market."

The FDA-approved STREAMWAY System is designed to improve safety and efficiency in the operating room by safely and seamlessly managing surgical fluid waste disposal with its direct-to-drain technology. The STREAMWAY System virtually eliminates certain operating room workers' exposure to blood, irrigation fluid and other potentially infectious fluids found in the surgical environment while dramatically decreasing costs to dispose of surgical waste. The STREAMWAY System is designed to be installed into each surgical room and connected directly into a hospital's existing drain and vacuum system.

For more information about the STREAMWAY System, visit: www.skylinemedical.com.

About Skyline Medical Inc.

Skyline Medical Inc. produces a fully automated, patented, FDA cleared, surgical fluid disposal system that virtually eliminates operating room workers' exposure to blood, irrigation fluid and other potentially infectious fluids found in the surgical environment. Today's manual surgical fluid handling methods of hand-carrying filled surgical fluid canisters and emptying these canisters is an exposure risk and is not an optimal approach to the handling of surgical fluids and is designed to result in: 1) reducing overhead costs to hospitals and surgical centers, 2) improving Occupational State and Health Association (OSHA) and other regulatory compliance agencies' safety concerns, and 3) streamlining the efficiency of the operating room (and thereby making surgeries more profitable).

Skyline Medical's STREAMWAY System is eco-friendly as it contributes to cleaning up the environment. Currently, approximately 50 million bloody, potentially disease infected canisters go to landfills annually in the United States. These tainted canisters can remain in landfills for years to come. With the installation of Skyline Medical's STREAMWAY System, the number of canisters can be significantly reduced. Skyline Medical Inc.'s STREAMWAY System is designed to make the operating room and our environment safer, cleaner, and better. Skyline Medical products are currently being represented by independent professional

sales representatives that cater to the needs of hospitals and ambulatory surgical centers across the country. For additional information, please visit: <u>www.skylinemedical.com</u>.

Forward-looking Statements

Certain of the matters discussed in this announcement contain forward-looking statements that involve material risks to and uncertainties in the company's business that may cause actual results to differ materially from those anticipated by the statements made herein. Such risks and uncertainties include, among other things, inability to raise sufficient additional capital to operate our business; approximately \$0.7 million in debts, liabilities and cash obligations that become due over the next twelve months; potential claims for past violations of shareholders' preemptive rights, the amount of which claims is impossible to estimate, as discussed in the Company's Form 10-Q for the quarter ended June 30, 2013; unexpected costs and operating deficits, and lower than expected sales and revenues, if any; adverse economic conditions; adverse results of any legal proceedings; the volatility of our operating results and financial condition; inability to attract or retain gualified senior management personnel, including sales and marketing personnel; our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission, which are available for review at www.sec.gov. This is not a solicitation to buy or sell securities and does not purport to be an analysis of the company's financial position. See the Company's most recent Annual Report on Form 10-K, as amended, and subsequent 8-K and other filings at www.sec.gov.

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